



PUBLIC/PRIVATE PARTNERSHIP

INTRODUCTION

ECEC Mission:

“To advocate and facilitate a stronger local economy through diversified job growth.”

History:

- Founded in 2008
- Structure: 501(c)(6)
- *Nimble*



VS



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PUBLIC/PRIVATE PARTNERSHIP

ECEC'S Role:

- Advocate and Support E.D.O
- Put “our money where our mouth is”

Initiatives:

- One Cent Sales Tax
- Western Michigan University
- Economic Development Strategic Plan
- Community Stakeholder

QUESTIONS

